

## **Multifleet Vehicle Management Ltd Privacy Policy**

### **Which company is covered by this policy**

Multifleet Vehicle Management Limited is covered by this policy and will be referred to throughout this policy as Multifleet. References to “us,” “our” or “we” are references to Multifleet. Multifleet Vehicle Management Limited is registered at:

Remus 1  
2 Cranbrook Way  
Solihull Business Park  
Solihull,  
B90 4GT

Multifleet Limited is authorised and regulated by the Financial Conduct Authority.

### **What Multifleet does**

Multifleet provides a range of fleet management and fleet finance services

Multifleet is a financial services company which provides regulated and unregulated motor finance products (e.g. credit sale, hire purchase, personal contract purchase, contract hire) and services to customers. These products may be provided directly or through motor dealerships and independent credit brokers.

Multifleet also provides mobility services, fleet funding and fleet management services under the following brands:

Run Your Fleet  
Run Your Car  
Run Your Cars  
Run Your Tracking  
United Rental Fleet

### **Multifleet as Data Controller and our responsibilities**

Multifleet is responsible for, and is the Data Controller of, your personal information that it receives via the multifleet.com, runyourfleet.com, runyourtracking.com, runyourcars.com, runyourcar.com and unitedrentalfleet.co.uk websites, and from Dealers, Brokers, Partners and Customers. Multifleet is also the Data Controller of the information which is used to grant and provide finance to you.

Dealers, Brokers and Partners are Data Controllers in relation to the information they process for their own purposes.

If you have any queries regarding the use of your information by these companies, you can either contact them directly or visit the privacy policy on their website.

## Changes to this Privacy Policy

We may modify or update this privacy policy from time to time.

If we change this privacy policy, we will notify you of the changes. Where changes to this privacy policy will have a fundamental impact on the nature of the processing or otherwise have a substantial impact on you, we will give you sufficient advance notice so that you have the opportunity to exercise any rights you may have under local law (e.g. to object to the processing).

These are the main ways we collect your information.

- If you contact us directly via our websites or via telephone to request information about our products and services.
- If you buy a product or service directly from us.
- If you buy a product or service from us via a broker, partners or dealers.
- If you reply to our direct marketing campaigns (e.g. filling out a contact form).
- If, with your permission where necessary, your contact details are passed to us by a dealer, partner or other third party.
- If you enter a competition or promotion.
- When you report a problem with our website.
- When you contact us or we contact you, we may keep a record of that correspondence (e.g. telephone calls and written communication).
- We may ask you to complete surveys that we use for research purposes, although you do not have to respond to them.
- From third party suppliers with whom we have a contract to supply services.
- If we acquired your personal data from other sources (such as private companies or institutions, public registers, social media sites) with your permission.

If you give information on behalf of someone else, you must ensure that you have their permission to do so and that they have been provided with this Privacy Policy before doing so.

If you are under 16, please do not provide us with any of your information unless you have the permission of your parent or guardian.

Please help us to keep your information up to date by informing us of any changes to your contact details or marketing preferences.

## What information might be collected about you

The following types of information about you may be collected:

- Contact Details:
  - Name
  - Address
  - Phone numbers
  - Email address

- **Interests**
  - Information you provide us about your interests
  - Including the type of vehicles you are interested in
- **Website and Communication Usage**
  - How you use our website and whether you open or forward our communications, including information collected through cookies and other tracking technologies (click here for our Cookies Policy for further details).
  - Details of transactions you carry out through our site and of the fulfilment of your orders.
- **Sales and Services Information**
  - Relating to purchases and services, including complaints and claims.
- **Credit and Anti-Fraud Information**
  - Information which establishes your identity, such as driving licences, passports and utility bills.
  - Information about transactions, requests for credit and non-payment of debts with us and third parties, including credit ratings from credit reference agencies.
  - Fraud, offences, suspicious transactions, politically exposed person and sanctions lists where your details are included.
  - Employment history.
  - Your age
  - Bank details
  - Financial transactions
  - Multifleet may also ask you to provide information about your health if it becomes aware of a condition that might affect your ability to repay the finance without difficulty.
- **Device and Service Usage**
  - How you use your device (mobile or vehicle) and services offered on the device.
- **Vehicle Technical Information**
  - About how the engine and systems within the vehicle perform and servicing notifications.
- **Vehicle / Device Location Information**
  - Your vehicle's or mobile device's location and vehicle mileage data. If you have chosen services that disclose your location or the location of your vehicle, we take the confidentiality of that information very seriously.
- **Driving Licence Information**
  - Your driving licence number, expiry date, entitlements and any endorsements may be obtained via the DVLA ADD service, subject to your agreement following the completion of a DVLA declaration.

The following safeguards are applied to Location Information (including information accessed as part of the vehicle service process):

- It is only kept for as long as necessary to fulfil the service or to enforce our rights under the finance agreement, for example, if you have an agreement with us we may need to locate the vehicle if you fail to return the vehicle to us when required or to remind you of your maximum mileage allowance to help prevent excess mileage charges.
- It is only obtained or accessed in that form where necessary to provide the service requested or where we are obliged to retain and/or provide the information by law (and where we are required to provide the information to law enforcement or any other third party, we will - notify you unless to do so would prejudice the prevention or detection of a crime or we are not permitted to do so).
- Vehicle Location Information and Device Location Information are not linked unless necessary to provide the service requested.
- Any other use of Location Information for analytics purposes will be undertaken on irreversibly anonymised data.

We and certain suppliers may have access to Device Location Information through the services they provide (e.g. telematics services provided by us or by the manufacturer as OEM fitted equipment).

You will have been provided with a detailed description of the Location Information obtained to provide a Location Information dependent service when you initially purchased the vehicle or activated or configured the service or application (e.g. Run Your Tracking or Run Your Fleet Connect). You can control whether we continue to hold or collect that information through the vehicle, service or application so future location information ceases to be collected. Please note that we may not be able to provide certain features of our services to you if you limit the collection of your Location Information.

## How your personal information is used

Use of personal information under the data protection laws must be justified under one of a number of legal grounds and we are required to set out the grounds in respect of each use in this policy. An explanation of the scope of the grounds available can be found here and in the 'Use of Data' section in your finance agreement.

## The main uses of your information are:

### Vehicle Finance

To assess your eligibility for finance, to comply with legal obligations and for legitimate interests. E.g. to ensure that Multifleet offers the most appropriate types of finance to you, to ensure that the services function correctly, to prevent fraud and money laundering and to ensure that your records are accurate and up to date.

When you apply for finance from Multifleet you must provide certain personal information. Multifleet will share the information with Credit Reference and Fraud Prevention Agencies to help them decide whether to offer you finance. Using information about you in this way is necessary for Multifleet to make this decision and if you do not provide it Multifleet may not

be able to offer you finance. Your information will be used by Multifleet, and these agencies as follows:

- Multifleet will check records about you and others held by them and by Credit Reference and Fraud Prevention agencies, for example to assess your application for credit and verify identities to prevent and detect crime and money laundering. The Credit Reference Agencies will place a search footprint on your credit file that may be seen by other lenders. They will supply public information (for example information held on the electoral register) as well as shared credit and fraud prevention information. The Fraud Prevention Agencies will use your personal information to prevent fraud and money-laundering and to verify your identity.
- If you are making a joint application or if you advise Multifleet of a director or that you have a spouse or financial associate, they will link your records together so you must be sure that you have their agreement to disclose information about them. Credit Reference Agencies also link your records together and these links will remain on your and their files until such a time as you, a director or your partner successfully files for a disassociation with the Credit Reference Agencies to break that link.
- If you give Multifleet false or inaccurate information or Multifleet suspects or identifies fraud, it will record this and may also pass on the information to Fraud Prevention Agencies and other organisations involved in crime prevention. Law enforcement agencies may also access and use this information. If fraud is detected, you could be refused certain services, finance or employment.
- Multifleet and other organisations may access and use from other countries the information recorded by Fraud Prevention Agencies, which may be publicly available sources.
- Your data may also be used for other purposes for which you give your permission or, in limited circumstances, when required by law or where permitted under the terms of relevant data protection and privacy law.

## Credit Reference and Affordability Checks

To help us assess applications, prevent fraud, and meet our legal and regulatory obligations, we may obtain information about you from credit reference agencies (CRAs).

We obtain this information via **Creditsafe**, which uses its data partner **TransUnion** to supply consumer credit and identity data.

- **Creditsafe Business Solutions Limited** is authorised and regulated by the Financial Conduct Authority  
FCA Firm Reference Number: **742313**
- **TransUnion International UK Limited** is authorised and regulated by the Financial Conduct Authority  
FCA Firm Reference Number: **805757**

The information we receive may include data relating to your identity, credit commitments, payment history, and public record information. This data is used solely for legitimate business purposes, including creditworthiness assessment, identity verification, and fraud prevention, in accordance with applicable data protection laws.

Further information about how Creditsafe and TransUnion process your personal data can be found in their respective privacy notices:

- **Creditsafe Privacy / Transparency Notice:**  
[Transparency Notice | Customers & Suppliers](#)
- **TransUnion CRAIN (Credit Reference Agency Information Notice):**  
<https://www.transunion.co.uk/legal/privacy-centre/pc-credit-reference>
- **TransUnion Bureau Privacy Notice:**  
<https://www.transunion.co.uk/legal/privacy-centre/pc-bureau>

Multifleet may use automated decision-making tools to help it to decide whether to offer you finance. Based on the information you provide us, we will compare this against different metrics to determine whether you meet the eligibility criteria for finance or to determine whether you will be able to make repayments on a vehicle without difficulty. If your application for finance is rejected using automated means alone, you will be given the opportunity to ask for the decision to be reviewed manually. This does not mean that the decision will be changed.

Multifleet will also use your personal information to manage the contractual obligations and to enforce its rights under the finance agreement. Full details of how Multifleet processes your personal information is set out in the “Use of Your Information” clause in the agreement.

### Customer Support and Marketing

To respond to enquiries and to bring you news and offers.

Multifleet uses your personal data for customer care and for personalised communication of Multifleet product and service information, where necessary with your consent. For example, Multifleet will have a legitimate interest in using your contact details and your agreement details (term, monthly payment, rate, mileage, final payment, and agreement number and vehicle details) to discuss your end of contract options or, if you have given us your consent, to tell you about other products and services that may interest you. We will only pass on your details to third parties for marketing purposes if we have your consent to do so.

### Vehicle Sales and Service

To process your sale, configure and service your vehicle.

Multifleet will obtain contact details, vehicle configuration details, vehicle technical information and sales and services information when you service or repair a vehicle with them as part of the contract or service. They will use the information you give them to provide the services you request and to notify you of any issues in relation to your vehicle. This information may be accessed by Multifleet to troubleshoot technical or other issues relating to the delivery of these services.

### Vehicle Telematics including OEM / Run Your Tracking / Run Your Fleet Connect

To provide digital services in the vehicle.

Where you use a telematics service in your vehicle the provider (including vehicle manufacturers) receives Contact Information, Vehicle Location Information as well as Device and Service Usage Information which they use in accordance with the detailed service descriptions for each element of the services set out in the relevant privacy policy. The detailed service descriptions also set out any disclosures to third parties.

Where you use a third-party application, for example Spotify in conjunction with an in-car entertainment system, you will be presented with their terms of service and privacy policy before you are able to use that application. The operator of that third party application will be the data controller of any of your information that is accessed or input through that application. It will set out how it uses your information in its privacy policy and other notices as well as consents that it provides or obtains through the application. We are not responsible for that use.

## Telematics App

To provide digital services relating to the vehicle through a mobile device.

Where you use a Telematics App the vehicle provider will obtain Contact Information, Device and Vehicle Location Information as well as Device and Service Usage Information through the provision of the Telematics App. You will be presented with the Telematics App terms of service and privacy policy before you use the App. The operator of the App will be the data controller of any of your information that is obtained. It will set out how it uses your information in its privacy policy and other notices as well as consents that it provides or obtains through the application. We are not responsible for that use.

Where you use a third-party application within the Telematics App, for example Amazon Echo or Spotify, you will be presented with their terms of service and privacy policy before you are able to use that application. The operator of that third party application will be the data controller of any of your information that is accessed or input through that application. It will set out how it uses your information in its privacy policy and other notices as well as consents that it provides or obtains through the application. We are not responsible for that use.

## Driving Licence Checking

To provide driving licence details to your employer, or when renting a vehicle. This is to ensure that you are entitled to drive the vehicle and helps to ensure that employers and vehicle hire providers are meeting their duty of care requirements.

This is subject to you completing a declaration that gives your consent to carry out a licence check.

## Quality Assurance, Research and Development

To improve our products and services.

Multifleet may use any of the information that it receives through the provision of services for product and service quality assurance and development purposes. Before any such use is undertaken your information will be anonymised so it cannot be directly linked back to you.

If you respond to a customer survey, we will use your personal information for internal research purposes only. If we do this, we may not anonymise your information.

## Compliance with legal requests for your information

To comply with our legal obligations to law enforcement, regulators and the court service.

We may be legally required to provide your information to law enforcement agencies, regulators, insurers and courts and third-party litigants in connection with proceedings or investigations anywhere in the world. Where permitted, we will direct any such request to you or notify you before responding unless to do so would prejudice the prevention or detection of a crime.

## Transfer to Third Parties

Multifleet may transfer your personal information to a third party without your consent if it is in its legitimate interest or if there is a contractual obligation to do so. For example, Multifleet may pass on your contact and agreement details (term, monthly payment, rate, mileage, final payment, and agreement number and vehicle details) to a supplier to service your vehicle or to a debt recovery agent if you fail to make the payments due under your finance agreement or to a vehicle recovery agency to collect your vehicle at the end of your agreement. Full details of how Multifleet uses and shares your personal information are set out in the "Use of Data" clause in the finance agreement.

## How we keep your personal information safe

We use a variety of security measures, including encryption and authentication tools, to help protect and maintain security, integrity and availability of your information.

Although data transmission over the Internet or website cannot be guaranteed to be secure, we and our business partners work hard to maintain physical, electronic and procedural safeguards to protect your information in accordance with applicable data protection requirements. Our main security measures are:

- Secure work areas
- Information and data protection training for all staff
- Tightly restricted personal access to your data on a "need to know" basis and for specified purposes only
- Transfer of collected data only in encrypted form
- Firewalled IT systems to prohibit unauthorised access e.g. from hackers

If you have a personal password which enables you to access certain parts of our websites or any other portal, app or service we operate, do not forget that it is your responsibility for keeping this password confidential. We ask you not to share your password with anyone.

## **How long we keep your personal information for**

We retain your information only as long as is necessary for the purpose for which we obtained it and any other permitted linked purposes. If information is used for two purposes, we will retain it until the purpose with the latest period expires; but we will stop using it for the purpose with a shorter period once that period expires.

Our retention periods are based on business needs and your information that is no longer needed is either irreversibly anonymised or destroyed securely.

### **Use for marketing:**

If we have obtained your consent to market our products and services to you we retain your personal information for as long as is necessary, but only for the relevant purpose that we collected it for. For example, if you have obtained finance for the purchase of a vehicle through us, we will retain your personal data for the life of your finance product, so that towards the end of that period we can get in touch with you about your options at the end of the finance term. Please note that you may withdraw that consent at any time. If you do so, we will not send you any marketing information.

### **Use to provide a quotation:**

In relation to your information used to provide a quotation for finance or vehicle purchase we may retain that data for 12 months following the quote where a legal contract is not entered into.

### **Use to perform a contract:**

In relation to your information used to perform any contractual obligation with you we may retain that data whilst the contract remains in force plus 6 years to deal with any queries or claims thereafter.

### **Telematics Services and Telematics Apps:**

Retention periods for Vehicle Location Information and Device Information in relation to each service are provided in the relevant service descriptions.

### **Where claims are contemplated:**

In relation to any information where we reasonably believe it will be necessary to defend or prosecute or make a claim against you or a third party, we may retain that data for as long as that claim could be pursued.

## **Who we share your personal information with**

Your personal data may be shared with financial services organisations, such as companies which provide hire-purchase funding and banks providing such funding. This is for the purpose of securing such funding on your behalf. We may provide personal data to enable such financial services organisations to carry out necessary searches in order to enable

them to make a funding decision for you and meeting their legal and regulatory requirements.

In addition, these funders may share your data within their group of companies who provide services to them and so that they and any other companies in their group can look after your relationship with us and them.

Multifleet will not share your contract information with other Companies other than as specifically mentioned in this Privacy Policy or the Use of Data clause in the finance agreement.

## How to change your privacy preferences

You can change your preferences in relation to how Multifleet use your information by contacting us. We cannot change preferences in respect of a Retailer or Partner's use of information you have provided to them. You must contact your retailer or partner directly in respect of any such changes or questions relating to their use of your information.

## Contacting us, your data protection rights and your right to complain to the ICO.

If you have any questions in relation to our use of your information you should first contact our customer support team:

- email: [info@multifleet.com](mailto:info@multifleet.com),
- Telephone: 03445 733112.

Or, by contacting our Data Protection Officer, Simon Shiner

- Email: [dpo@runyourfleet.com](mailto:dpo@runyourfleet.com)
- Telephone: 03445 733112.

Alternatively, you can write to us at:

Data Protection Officer,  
Multifleet Vehicle Management Limited,  
Remus 1,  
2 Cranbrook Way,  
Solihull Business Park,  
Solihull,  
B90 4GT

Under certain conditions you have the right to require us to:

- provide you with further detail on the use we make of your information
- provide you with a copy of your information
- update any inaccuracies in the information we hold about you
- delete any information about you that we no longer have a lawful ground to use
- remove you from any direct marketing lists when you object or withdraw your consent
- provide you with your personal information in a usable electronic format and transmit it to a third party (right to data portability)
- restrict our use of your personal information

- cease carrying out certain processing activities based on the legitimate interests ground unless our reasons for undertaking that processing outweigh any prejudice to your data protection rights.

Your exercise of these rights is subject to certain exemptions to safeguard the public interest (e.g. the prevention or detection of crime), our interests (e.g. the maintenance of legal privilege) and the rights of third parties.

If you are dissatisfied with our use of your information or our response to any exercise of these rights, you have the right to complain to the Information Commissioner's Office.

*This Privacy Policy was updated on 26<sup>th</sup> March 2026*